

## **JOHN THAYER**

### **SVP, Sales & Marketing**



John Thayer, Senior Vice President, Sales & Marketing, drives market leadership and sales strategies for the Polyethylene and Ethylene businesses for NOVA Chemicals. Thayer joined NOVA Chemicals in 1997 and has held numerous positions in Human Resources, Operations and Site Leadership, Global Business Director, and General Manager – most recently serving as Director, Polyethylene (PE) Marketing at NOVA's U.S. Commercial Center. Prior to joining NOVA Chemicals, Thayer worked at Weyerhaeuser Company where he held roles in Human Resources and Labor Relations.

John brings more than 20 years of experience in manufacturing and the plastics industry where he has developed expertise in strategy development, organizational capability, commercial leadership, and change management.

Thayer earned a Master of Science in Industrial and Labor Relations from West Virginia University. Along with his diverse work background, he has been involved with several industry associations where he has been an advocate for the value of plastics. This includes being a member and Chair of the American Chemistry Council's Plastics Division, World Plastic Council committee member, treasurer and board member of the Expandable Polystyrene Industry Alliance (EPIA), and Chairman of Beaver County Chamber of Commerce.