

## **JOHN THAYER**

### **SVP, Sales & Marketing**



John Thayer, Senior Vice President, Sales & Marketing, drives market leadership and sales strategies for the Polyethylene, Ethylene and Expandable Styrenics businesses for NOVA Chemicals.

After working at Weyerhaeuser Company, John joined NOVA Chemicals in 1997 and has held numerous positions in Human Resources, Operations and Site Leadership, Global Business Director, and General Manager – most recently serving as Director, Polyethylene (PE) Marketing at NOVA's U.S. Commercial Center.

Along with his diverse work background, John has been involved with several industry associations where he has been an advocate for the value of plastics. This includes being a committee member with the American Chemistry Council's Plastic Food Service and packaging Group, Treasurer and Board member of the Expandable Polystyrene Industry Alliance, and Chairman of Beaver County Chamber of Commerce.

Born and raised in Oakland, Maryland, John brings over 25 years of industry experience to his role as NOVA Chemicals' Senior Vice President (SVP), PE. He graduated from West Virginia University with a Master of Science in Industrial and Labor Relations and possesses extensive manufacturing and business leadership experience.