

John Thayer



John Thayer is the Senior Vice President, Sales & Marketing, responsible for driving market leadership and sales strategies for the Polyethylene and Ethylene businesses for NOVA Chemicals. He also owns NOVA's enterprise-wide customer-centric strategy and initiatives including the business-to-business digital experience to provide a uniquely differentiated customer experience to make NOVA the supplier of choice.

Thayer joined NOVA Chemicals in 1997 and since then has served the company in multiple roles, including positions in Human Resources, Operations and Site Leadership, Global Business Director, and General Manager, most recently serving as Senior Vice President, of, Polyethylene (PE) Business at NOVA Chemicals' U.S. Commercial Center. His 30 years of experience in manufacturing and the plastics industry have helped him become an expert in strategy development, sustainability, organizational capability, commercial leadership, and change management. Prior to joining NOVA Chemicals, Thayer held roles in Human Resources and Labor Relations at Weyerhaeuser Company.

Thayer earned a Master of Science in Industrial and Labor Relations from West Virginia University. He has been involved with several industry associations where he has been an advocate for the value of plastics and circularity, including numerous positions at the American Chemistry Council (ACC) Plastics Division, including Chair and member of the Executive Leadership Team. He is the previous treasurer and board member of the Expandable Polystyrene Industry Alliance (EPIA), and former Chairman of Beaver County Chamber of Commerce.

Revised June 2024