

Jennifer Woolfsmith

Jennifer Woolfsmith is the Vice President, Sustainability for NOVA Chemicals. In her role, Woolfsmith is responsible for leading the ongoing development and execution of NOVA's sustainability strategy, and internal and external engagement and reporting, while implementing the strategies required to meet the organization's aspiration of reducing its Scope 1 and 2 absolute CO2 emissions by 30 per cent by 2030, and achieving net-zero Scope 1 and 2 emissions by 2050.

Woolfsmith joined NOVA Chemicals in 2001, at the time in their Manchester, UK operations. Since that time she has held progressive roles within the financial and commercial functions of the organization, and across our European, Canadian and US offices. Most recently, Woolfsmith served as the Chief of Staff to the CEO where she worked alongside NOVA's senior leaders and Board of Directors to develop NOVA Chemicals' 2030 Roadmap to Sustainability Leadership.

A Chartered Professional Accountant (CPA) and Project Management Professional (PMP), Woolfsmith holds a Bachelor of Arts (Psychology) from the University of New Brunswick. A results-driven advocate for change, she also sits on the Executive Council of the Canadian Donation and Transplantation Research Program.

Jennifer lives in Calgary with her husband and two sons.

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